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VOLUNTARY ANNOUNCEMENT-THREE RESTAURANTS RECEIVED MICHELIN ONE-STAR RATINGS

The board of directors (the "**Board**") of Jia Group Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") hereby announced that, three of its restaurants, namely Louise, Ando and Duddell's, were selected into the MICHELIN Guide Hong Kong Macau 2021 and received Michelin One-Star ratings. The Board would like to congratulate the three chefs, Mr. Franckelie Laloum, Mr. Agustin Balbi and Mr. Li Man Lung.

The board of directors believe that brand recognition, together with high-quality cuisines and services, are essential elements to the success of the Group's operation. MICHELIN Guide has been globally influential catering guide as well as one of the most recognisable international brands. Three of the Group's restaurants receiving MICHELIN One-Star Ratings demonstrates the Group's capability to offer high-quality cuisines and create new dishes, which will help generate more customer traffic, attract a broader customer base and thus enhance our operating results and reputation.

Over the years, the Group has obtained various international awards related to catering and multibrand business model allows us to capture different customer base with different spending power through the offering of a variety of cuisines at varying prices under different brands. The Group will continue to identify new projects in the future and make announcement(s) in due course.

ABOUT THE MICHELIN GUIDE

For more than a century, the MICHELIN Guide has been an important catering guide in the world. Its restaurant ratings and content have attracted the attention of industry leaders, fine dining and gourmet lovers, as well as travel connoisseurs, local experts and global chefs.

By order of the Board of Jia Group Holdings Limited Wong Pui Yain Chairperson and Executive Director

Hong Kong, 28 January 2021

As at the date of this announcement, the Board comprises Ms. Wong Pui Yain and Ms. Wan Suet Yee Cherry as executive Directors; Mr. Leung Yuk Lun Ulric, Mr. Devin Nijanthan Chanmugam and Mr. Wee Keng Hiong Tony as independent non-executive Directors.

This announcement, for which the Directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website (www.hkgem.com) on the "Latest Company Announcements" page for at least 7 days from the date of its posting and will be published on the Company's website at www.jiagroup.co.